
















## AUDIOVISUAL SERVICES HIRING REQUIREMENTS

Prepare the following information to start your project with us.

-  Client's Name and Email
-  Product or service to be advertised
-  Product or service URL
-  Product or service Instagram (Optional)
-  High-quality product photos (various angles)
-  Target audience identification
-  Advertising angle specification (Optional)
-  Product or service benefits you want to highlight (Optional)
-  Product or service pain points you want to highlight (Optional)
-  Video Goal: TOFU, MOFU, or BOFU (Optional)
-  Reference video Ad style link (Optional)
-  Reference music details or link (Optional)
-  Video script or storyboard (Optional)
-  Advertising slogan (Optional)
-  Product or Brand logo file

If you are ready...

**HIRE ON FIVERR**